The Shoshone-Bannock Tribes, Fort Hall Indian Reservation, is located in SE Idaho. There are approximately 5,551 enrolled members, 61% of whom reside on reservation.

**Methods**
- Conducted observational surveys & driver interviews
- Conducted elicitation interviews with community members to discern factors that are relevant to child passenger restraint use
- Developed community intervention plans based on mixed method findings to improve child passenger safety
- Conducted focus groups to review, refine, and finalize intervention plans

**Survey Results**
- A significant decrease in unrestrained children from 2003 to 2009 (68% to 52%)
- In 2009, 23% of children age 8 years old and younger were properly restrained

**Introduction**

The Native CARS study is funded by the National Center on Minority Health and Health Disparities (NCMHD) Grant # 1R24MD002763, and is a partnership with the NPAIHB, UW HIPRC, and six Northwest tribes.

**Elicitation Interviews Results**
- Participant responses indicated the following:
  - Need for a programmatically cross cutting community awareness campaign
  - Need for in the field education and assistance in proper installation
  - Cost/availability of seats prohibitive to consistent use
  - More reported child safety seat use off reservation
  - Community acceptance of a tribal law

**Interventions**
- Based on study data, four intervention areas:
  - Improving community awareness
  - Distributing child safety seats
  - Educating drivers through child safety seat checks
  - Developing tribal child safety seat law

**Seatbelt & Child Safety Seat Law**
- There is no child safety seat law on the reservation. An inter-disciplinary tribal team (health, law enforcement, legal, council, and community) are working to enact a new law. The tribe is mounting a tribe-specific media campaign with community friendly messages to promote the new upcoming law.

**Education Campaign**
- Empowering community through providing education across tribal service programs and community venues.
  - Provider presentations
  - Service recipient presentations (i.e., TANF, IHS)
  - Information booths

**Funding and Partnership**
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**Next Steps**
- Pass tribal law
- Mount media campaign on law change
- Examine process evaluation measures of interventions
- Assess post intervention child safety seat use through observational surveys and driver interviews in both spring 2011 and spring 2013

**References:**
- U.S. Census Bureau

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