

BUILD A STRONG TRADITION

Native Children Always Ride Safe



“To Cowboy Up is to Buckle Up!”

Wiley Petersen, Professional Bull Rider and Member of Shoshone-Bannock Tribes

At tribes, we look out for each other. Watching out for all children is a strong tradition that has kept our communities strong. Be a role model by always keeping ANY child riding with you in a child seat or booster seat appropriate for their age and size, and encourage your friends and family members to do the same.



Northwest Portland Area
Indian Health Board